

T-Shirt Design Contest for RMHC® 50th Anniversary

Contest Guidelines + Rules

1. Eligibility:

- The contest is open to all artists and designers, regardless of age or location.

2. Theme:

- The theme of the contest is “Family.”

3. Submission Deadline:

- Artwork must be submitted by May 31, 2024, 11:59 PM (EST).

4. Artwork Specifications:

- Full-color artwork should be in a high-resolution format, preferably in vector format (AI, EPS, or PDF) or at least 300 DPI in PNG.
- The design should be suitable for screen printing on T-shirts.
 - You can design either the front or back of the T-shirt. Both sides are not required.
- Designs should not include copyrighted materials, trademarks, or offensive content.

5. Design Elements:

- Reflect diversity, love, togetherness, and most important... FAMILY!
- Designs should reflect the mission, values, and impact of Ronald McDonald House Charities SWFL.
- Designs should include SWFL elements, i.e., palm trees, beaches, sunshine, etc.
 - *Note: The staff at RMHC SWFL will attend a conference in Chicago to celebrate the 50th anniversary of RMHC! The staff will wear this shirt one of the days to represent their chapter in SWFL!
- Please refrain from using or including the following:
 - Any Ronald McDonald House Charities logo and any components
 - Ronald McDonald® character and any components
 - McDonald's® logo and any components
 - Any McDonald's® characters
- Your design is subject to modification.
 - We will add our Chapter logo to the design after the winner is selected.

6. Submission Process:

- Artists must register for the contest by emailing amy@rmhcswfl.org with their name and contact information.
- Artwork should be submitted electronically to amy@rmhcswfl.org with the subject line "RMHC SWFL T-Shirt Design Contest Entry."

- Include your name and contact information in the body of the email.

7. Judging Criteria:

- Creativity and originality.
- Adherence to the theme.
- Visual appeal and design aesthetics.
- Effective use of colors and composition.

8. Winner Announcement:

- The winner will be announced on June 17, 2024, on the Ronald McDonald House Charities website and social media channels.
- The winner will also be notified via email or phone.

9. Prize:

- The winning artist will receive a \$50 gift card in honor of the 50th Anniversary!
- The winning design will be printed on staff t-shirts for the 50th-anniversary celebration of RMHC in July in Chicago, and the winner will receive their very own t-shirt featuring their design.

10. Usage Rights:

- By submitting your artwork, you grant RMHC SWFL the right to use, reproduce, and modify your design for promotional and fundraising purposes.

11. Contact:

- For inquiries or assistance, please get in touch with Amy Velez at 239-437-0202 or amy@rmhcswfl.org

We encourage all talented artists and designers to participate in this contest and help us celebrate 50 years of Ronald McDonald House Charities' invaluable work supporting families in need. Thank you for your creativity and support!