

Ronald McDonald House Charities® of Southwest Florida

2025 Annual Report



30
years



RMHC®
Southwest Florida

Table of Contents

Pg 2: Letter from our CEO
Pg 3: A Story of Hope
Pg 4: Our Impact
Pg 5: Our Impact Continued
Pg 6: Financials
Pg 7: Get Involved
Pg 8: Events & Fundraising
Pg 9: Heart of Our Mission
Pg 10: Past, Present, & Future

2025 Board of Directors

Executive Committee

David Koester- President
Elizabeth Cameratta- Vice President
Gabrielle O'Boyle- Secretary
Cindy Cross- Treasurer
Ron Scudder- Parliamentarian
Richard DeStefano- Past President

Members

Sandra Aguilar
Mary Colina-Fowler
Deana Homsí
Michelle Macias
Melissa Montes Blanco
Carey Randall
Bryan Rodriguez
Susan Ryckman
Emad Salman, MD
Harold Weeks



Letter from our President & CEO



Dear Friends,

As I reflect on 2025, I am filled with deep gratitude and pride for all that we have accomplished together. Ronald McDonald House Charities® of Southwest Florida works to ensure that families with children who are seriously ill or injured can focus on what matters most: their child's healing. Thanks to your generosity, compassion, and collaboration, we have continued to provide comfort, care, and support to families during their most challenging times.

Throughout the year, our Ronald McDonald House served as a place of hope and refuge, welcoming families from across Southwest Florida and beyond. Parents drew strength from knowing they could stay close to their child receiving medical treatment without the added stress of finding a place to stay.

Our Ronald McDonald Family Room® at Golisano Children's Hospital provided respite and peace just steps from their child's bedside. Additionally, our Ronald McDonald Care Mobile® Program, in partnership with Family Health Centers and Healthcare Network, traveled throughout Lee, Collier, and Hendry counties, providing essential oral health services to children who might otherwise go without care.

Each family we serve carries a story of resilience, courage, and love. Behind every story lies a community that believes families should be together. Our annual report reflects the impact of our programs and the collective dedication and kindness of our donors, volunteers, healthcare partners, sponsors, Board members, and team members who make our mission possible. Your support creates meaningful moments of comfort, eases financial and emotional burdens, and helps families navigate healthcare journeys with dignity.

In 2026, we are excited to celebrate a significant milestone: our 30th Anniversary of Ronald McDonald House Charities of Southwest Florida. For three decades, our community has come together to ensure that no family faces a child's medical crisis alone. This milestone celebrates our history and honors the families we have supported, as well as the enduring power of compassion.

The need for our services continues to grow, as does our commitment to meeting that need. With your partnership, we will further expand our impact, enhance our programs, and build a future where every family has access to the care, comfort, and support they deserve.

Thank you for believing in our mission. Together, we are creating hope, healing, and brighter tomorrows for the families we serve.

With gratitude,
Nirupa Netram, President & CEO
Ronald McDonald House Charities of Southwest Florida

A Story of Hope

A Letter from the Roberson Family



When Elisenda and her husband welcomed their daughter into the world on July 7, 2025, it wasn't the joyful homecoming they had imagined. Born two months early, their tiny baby was admitted to the NICU at Golisano Children's Hospital, while Elisenda recovered at a different hospital. For five long days, mother and daughter were separated, with Dad remaining by their baby's side.

The days quickly turned into weeks. The family spent nearly every night at the hospital, returning home only occasionally to gather fresh clothes before rushing back. As discharge grew closer, they were moved to a room with only two chairs and no place to rest together, making an already difficult season even more overwhelming.

Then came the call that changed everything.

A room had opened at Ronald McDonald House of Southwest Florida.

For the next 12 days, the House became far more than a place to sleep; it became a community.

Staff, volunteers, and fellow families celebrated each milestone alongside them, offering encouragement through every setback and every victory. When their daughter experienced an unexpected medical setback that delayed her discharge, the House community was there to lift their spirits. And when the day finally arrived to bring her home, the celebration was unforgettable.

Today, the Roberson family looks back with immense gratitude for the place and people who carried them through one of the most challenging chapters of their lives.

"From the moment I stepped through the door, We felt the love and warmth from complete strangers," Elisenda shared. "They made me feel at home right away. We cannot begin to say how grateful and blessed we are for Ronald McDonald House and the beautiful souls who run it." -The Roberson Family

Our 2025 Impact



3,314

Family Night Stays at the
Ronald McDonald House®



42

Average Nights Families
Stayed at the House



2,903 bagged lunches provided to
Family Room guests

Meals served every day to families
staying at the House



Hundreds of Program &
Event Volunteers!



5,351

Patient Family
Visits to the
Ronald McDonald
Family Room®

FUN FACT:

We are one of
only three
Ronald
McDonald
Family Rooms
in Florida!



7,800+

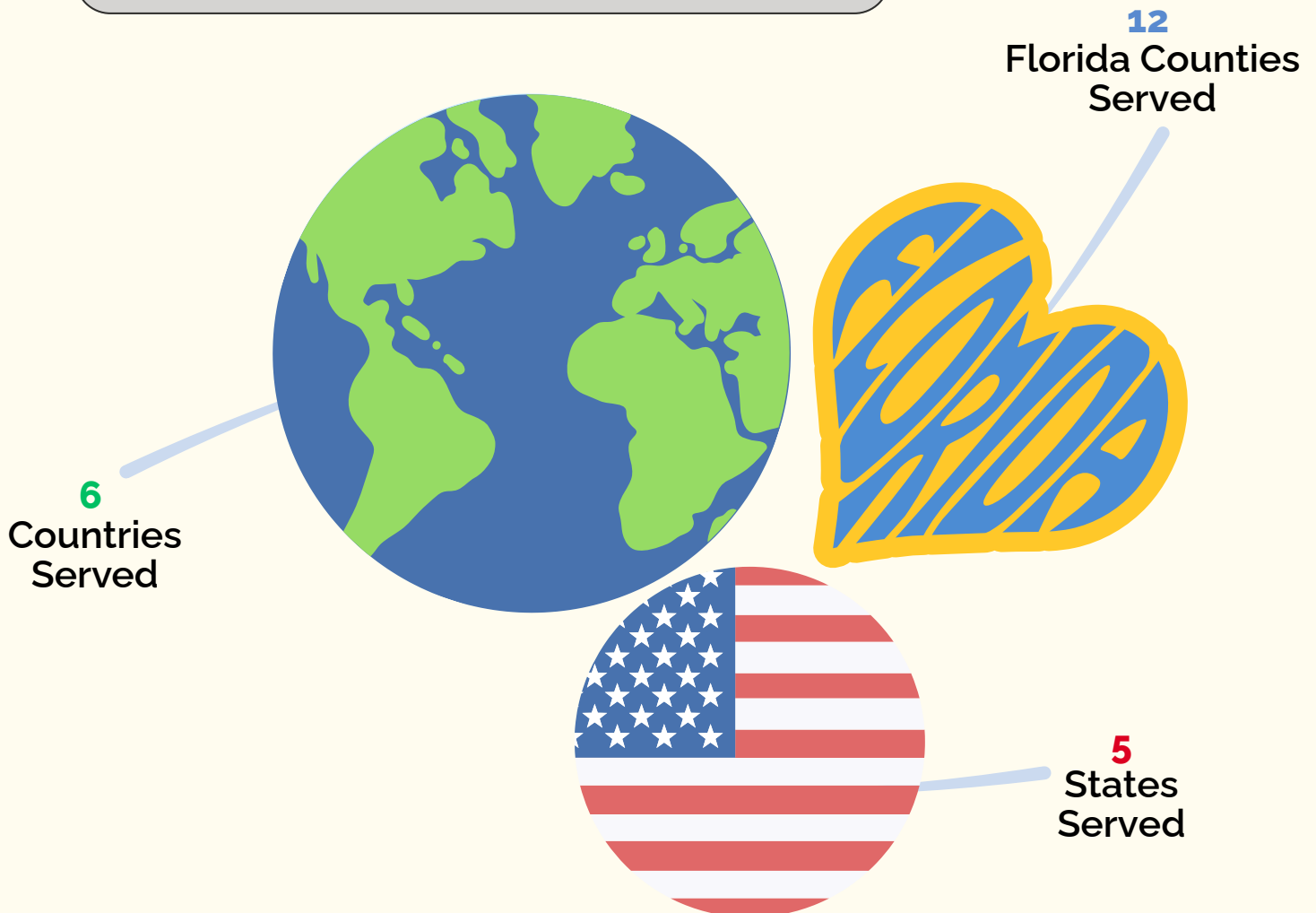
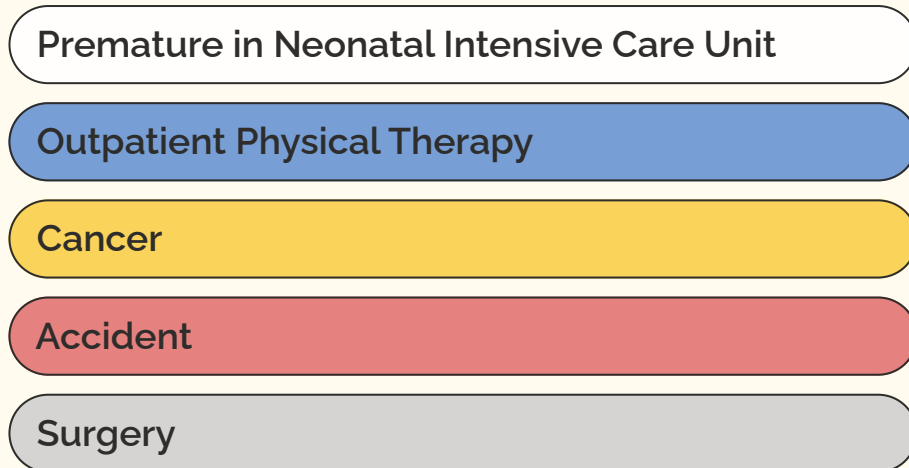
Kids Served by
the Ronald
McDonald Care
Mobile® Program

FUN FACT:

Out of the 38
Care Mobile
vehicles in the
world, we have
two right here
in SWFL!

Our 2025 Impact Continued

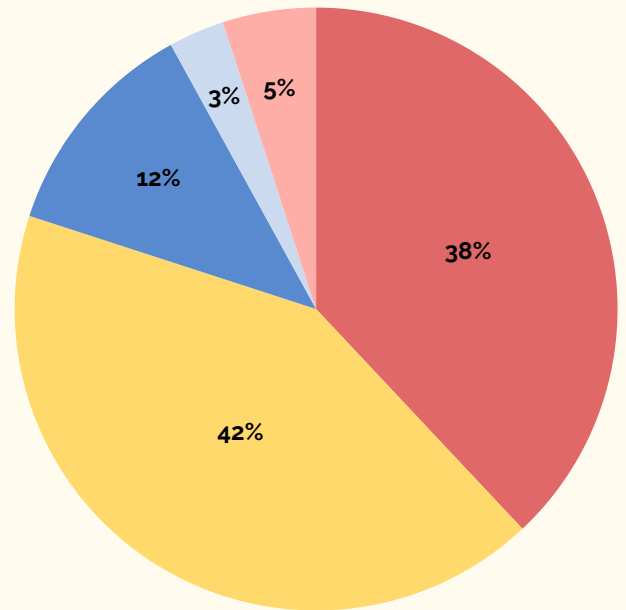
Top 5 Treatments



Financials

2025 Revenue

- Fundraising Events
- General Contributions
- Community Partners
- Grants
- In-Kind Donations



OPERATING REVENUES

Contributions (Individual + Corporate)	\$702,305
Special Events (net)	\$641,327
Community Partners	\$194,891
Room Donations	\$6,262
Grants	\$46,250
TOTAL INCOME	\$1,591,035

IN-KIND DONATIONS (VALUE)

\$86,694

TOTAL REVENUE + OTHER SUPPORT

\$1,677,729

NET ASSETS END OF YEAR

Without Donor Restrictions	\$7,746,497
With Donor Restrictions	\$511,390
Total Net Assets	\$8,257,887

CHARITY NAVIGATOR RATING

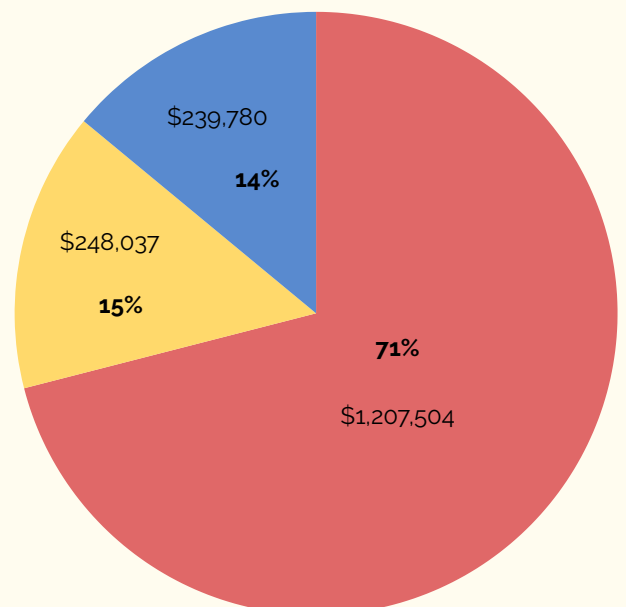
4 Star

CANDID RATING

Platinum

2025 Expenses Total: \$1,695,321

- Program Services
- General Administrative
- Fundraising



Get Involved

Volunteer at the House, Family Room, Events, etc.



Write a **Positive Note** to help encourage families & children



Host a **Wish List** drive to help provide supplies



Round-Up at local McDonald's restaurants



Cook dinner or bake goodies for our guest families



Sponsor or attend one of our fundraising events



Please visit rmhcswnl.org/get-involved if you are interested in any of these opportunities!

Events & Fundraising

**JULY
31**

Spirit Night with the Mighty Mussels

6:00 PM Gates Open, 7:05 PM Game Starts!
Hammond Stadium

AUG 15 & NOV 21

Kendra Scott Give Back Event

3:00 PM - 5:00 PM
Kendra Scott at the Waterside Shops in Naples

**OCT
10**

Shop, Dine, & Dash 5k

9:30 AM - 12:00 PM
Miromar Outlets in Estero

**DEC
18**

9th Annual Grampy's Golf Tournament

7:00 AM - 2:00 PM
Fiddlesticks Country Club in Fort Myers

**MAR
13**

31st Annual Storybook Ball

6:00 PM - 11:00 PM
Hyatt Regency Coconut Point Resort & Spa in Bonita

**MAR
25**

7th Annual Grampy's Sporting Clays

8:30 AM - 1:00 PM
Sarasota Trap, Skeet & Clays in Nokomis

Visit rmhcswfl.org/events to attend or sponsor an event today!

Heart of Our Mission

Donors & Supporters

Every family served, every smile restored, and every moment of support provided is a direct result of your generosity and service. Our donors, community partners, Board of Directors, and volunteers are the driving force behind our mission. Because of you, we are able to strengthen families and provide vital resources that help children thrive.

Community Partners

Strong communities are built through collaboration, and we are deeply grateful for the organizations, healthcare providers, businesses, schools, civic groups, and community leaders who partner with us to advance our mission. Your support, expertise, and shared commitment help us reach more families, expand critical services, and create lasting impact throughout Southwest Florida. Together, we are making a difference in the lives of children and families by providing comfort, care, and hope when it is needed most. Thank you for standing with us and helping strengthen our community.

Volunteers

Behind every family we serve is a community of compassionate volunteers who make our mission possible. Whether preparing meals, welcoming families, organizing donations, maintaining our House, or sharing their time in countless other ways, our hundreds of volunteers provide comfort, kindness, and hope when it is needed most. Their generosity allows us to create a warm, supportive home-away-from-home for families facing some of life's most difficult moments. We are deeply grateful for every hour, every smile, and every act of service that helps us continue this mission.



Celebrating Past, Present, & Future

30 Days. 30 Years. \$30,000.



This August, Ronald McDonald House Charities of SWFL celebrates 30 years of providing families with comfort, hope, and a place to stay close during their child's medical journey. For three decades, we've believed that while hospitals provide exceptional care, the best medicine a child can receive is the love and support of their family. To honor this incredible milestone, we're launching a fundraising challenge!

From now through August 4, our goal is to raise \$30,000 in just 30 days. Whether you give \$30, \$60, \$90, \$300, \$3,000, or any amount, every gift moves us one step closer to our goal.

As a special thank you, the first 30 donors who give \$300 or more will receive an exclusive, newly branded Ronald McDonald House Southwest Florida t-shirt, along with a personalized thank you card from our Board President and President & CEO.

Join us as we celebrate 30 years of caring for families and help us build the next 30. Every gift matters. Every dollar makes a difference. Visit rmhcswfl.org/30years to donate today!

P.S. This milestone year is just the beginning. Stay tuned for another exciting chapter as we officially unveil our new global rebrand right here in Southwest Florida on October 15, 2026. We can't wait to share what's next!

Our Purpose

Caring for families with children who are ill or injured.

Our Vision

A world where every family has what they need to ensure the best health outcomes for their children.

Our Mission

Ronald McDonald House Charities® of Southwest Florida provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

30
years



RMHC
Southwest Florida

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Follow us on social media!

@rmhcswfl

