



# MOANA

27<sup>TH</sup> ANNUAL STORYBOOK BALL

HONORING  
**SUZANNE COSTA**

Saturday, February 18, 2023  
Hyatt Regency Coconut Point

## **SPONSORSHIP OPPORTUNITIES PACKAGE**

Proceeds benefit:



Ronald McDonald  
House Charities®  
Southwest Florida





## *Celebrating 26 Years of Impact in Our Community*

This signature fundraising event brings together families, community supporters, partners, local McDonald's owner-operators, and more for a special evening celebrating the importance of family-centered care. Guests will enjoy cocktail hour with an incredible silent auction, dinner, dessert, dancing, live auction, raffles, and so much more! Proceeds from the Storybook Ball directly benefit RMHC SWFL's free-of-charge programs and services for children and families, such as the Ronald McDonald House, Ronald McDonald Family Room, at Golisano Children's Hospital, and the Ronald McDonald Care Mobile Program.





# LEVELS + BENEFITS

*All guests will enjoy valet parking, cocktail hour, dinner, dessert, & dancing!*

## Honoree Sponsor (\$25,000)

- One complimentary room at the Hyatt, evening of event
- Three VIP Vintner tables of 10 with designated server
- Premium seating near dance floor
- VIP cocktail hour with WINK News emcees, Matt Devitt + Lindsey Sablan
- Name/logo on event welcome sign
- Recognition at the event by the Emcee
- Featured spotlight in e-blast
- Two full-page ads in the event program with premium placement
- Prominent sponsor recognition in event marketing, including logo/name on bidding paddle, mobile bidding devices, RMHC SWFL website, event signage, and social media

## Moana Sponsor (\$15,000)

- Two VIP Vintner tables of 10 with designated server
- VIP cocktail hour with WINK News emcees, Matt Devitt + Lindsey Sablan
- Recognition at the event by the Emcee
- Featured spotlight in e-blast
- One full-page ad in the event program with premium placement
- Prominent sponsor recognition in event marketing, including logo/name on raffle sponsor sign and raffle tickets, RMHC SWFL website, event signage, and social media

## Chief Tui Sponsor (\$10,000)

- One VIP Vintner table of 10
- Recognition at the event by the Emcee
- Featured spotlight in e-blast
- 3/4 page ad in the event program
- Logo/name on:
  - Event webpage and social media
  - Sponsor banner and AV presentation night of event

## Te Fiti the Life Creator Sponsor (\$5,000)

- One table of 10
- Recognition at the event by the Emcee
- 1/2 page ad in the event program
- Logo/name on:
  - Event webpage and social media
  - Sponsor banner and AV presentation night of event

## Individual Tickets (\$375)

- One ticket to the event

Visit [rmhcswfl.org/storybook-ball](http://rmhcswfl.org/storybook-ball) for information, sponsorships, donations, and more! Questions? Contact Amy Velez at (239) 437-0202 or [amy@rmhcswfl.org](mailto:amy@rmhcswfl.org)

## OUR HONOREE

### Suzanne Costa



Suzanne Costa's creative influences began early in life as the daughter of American jazz artist Eddie Costa. For over 20 years, Suzanne has helped clients create beautiful spaces as principal of Suzanne Costa Interiors. Equally passionate about giving back, for many years she has devoted her time and talents to Ronald McDonald House-Long Island and Ronald McDonald House Charities Southwest Florida.

In 2016, her creativity and compassionate spirit inspired Suzanne to volunteer her services and lead a team of 20 respected Southwest Florida designers in a total renovation of the Fort Myers Ronald McDonald House. Four years later with the Fort Myers House expansion underway, she co-chaired Project Design 2020 and, with ten top area designers, furnished and decorated the 4,000 square foot expansion.

As Laura Ragain, President and CEO, RMHC SWFL explains "we are beyond grateful for Suzanne's creativity, support, and passion for our charity. Her valuable advice, leadership, and big heart not only led to two successful large project completions in 5 years, but significant cost savings as well. We are privileged to acknowledge her leadership as our 2023 Storybook Ball Honoree."

## WE LOOK FORWARD TO SEEING YOU THERE!