

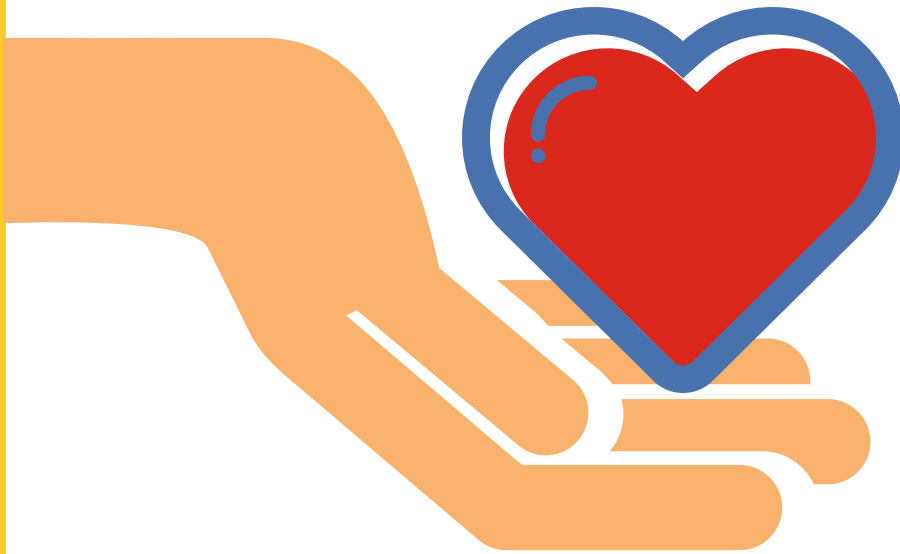


Ronald McDonald  
House Charities®  
Southwest Florida

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Keeping families close

# Event Sponsorships



Please consider becoming an Event Sponsor for our upcoming fundraising events. Your gift will help our mission to create, find and support programs that directly impact the health and well being of children and their families in Southwest Florida.

Thank you so much for your support!



**7th Annual Brew-Ha-Ha Craft Beer Festival**  
**Saturday, October 20, 2018 5pm-8pm**

More than 1,000 beer lovers will sample over 60 craft beers while enjoying live music and a beautiful afternoon in Southwest Florida at the upscale Mercato in Naples

**Sponsorship Levels**

- Gold Sponsor \$4000
- Silver Sponsor \$3000
- Bronze Sponsor \$2000
- Amber Sponsor \$1000



### **Gold Sponsor: \$4000**

- Company logo on take home koozies
- Company logo on photo booth picture
- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 6 VIP Brewmaster's tickets to the event
- **Category exclusive sponsorship**

### **Silver Sponsor: \$3000**

- Company logo on photo booth picture
- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 4 VIP Brewmaster's tickets to the event

### **Bronze Sponsor: \$2000**

- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 3 VIP Brewmaster's tickets to the event

### **Amber Sponsor: \$1000**

- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 2 VIP Brewmaster's tickets to the event

Please email [amy@rmhcswfl.org](mailto:amy@rmhcswfl.org) or call 239-437-0202 if you are interested in sponsoring this event.



**11th Annual World Wine Tour at Bell Tower Shops  
Thursday, November 8, 2018 6pm-8:30pm**

Wine lovers will enjoy 20 outstanding domestic and international wines, live music and light bites from participating Bell Tower Shops Restaurants.

**Sponsorship Levels**

- Presenting Sponsor \$5000
- Gold Sponsor \$3500
- Silver Sponsor \$2000
- Bronze Sponsor \$1000



### **Presenting Sponsor: \$4000**

- Company logo on commemorative wine glasses
- Company name/logo in all press releases
- Company name/logo "Presents" in all print advertising
- Sponsor recognition on RMHC website/social media
- Company product/literature and banner on site
- 2 VIP tickets to the event
- 6 general admission tickets to the event
- **Exclusive Sponsorship**

### **Gold Sponsor: \$3500**

- Company logo on wine glass holder plates
- Company name in all press releases
- Company logo in print advertising
- Sponsor recognition on RMHC website/social media
- Company product/literature on site
- 6 general admission tickets to the event

### **Silver Sponsor: \$2000**

- Company name included in all press releases
- Sponsor recognition on RMHC website/social media
- Company literature on site
- 4 general admission tickets to the event

### **Bronze Sponsor: \$1000**

- Company name included in all press releases
- Sponsor recognition on RMHC website/social media
- 2 general admission tickets to the event

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**2nd Annual Grampy's Pro-Am at Fiddlesticks Country Club**  
**Thursday, December 6, 2018: Practice Round and Dinner**  
**Friday, December 7, 2018: 8:30am Tee Time**

Come out and golf for a great cause! Each foursome will be paired with a golf professional! The annual tournament was established 30 years ago by McDonald's owner/operator Fred Frederic, founder of the Fort Myers Ronald McDonald House® and chair of the golf committee for 27 years until his passing in August 2015. It was Fred's desire to keep families close by providing a "home-away-from-home" for families of hospitalized children. With respect and appreciation for this time-honored event, Grampy's Charities has graciously offered their support and leadership for the foreseeable future.

**Sponsorship Levels**

- Platinum Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Golf Foursome \$3,500
- Individual Player \$750
- Tee Sign(s) \$200 each



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Southwest Florida

## GRAMPY'S PRO-AM

### **Platinum Sponsor: \$10,000**

- Entry fee for three foursomes
- Each foursome golfs with a PGA/LPGA Professional
- Complimentary practice round for up to three foursomes on 12/6/18
- Certificates for three foursomes for another day of play at Fiddlesticks
- Company banner in dining area
- Company logo on take home photo folio
- Light breakfast before and lunch after
- Cocktails and Dinner for up to 16 the night before
- Receive Grampy's Famous Ditty Bag

### **Gold Sponsor: \$7,500**

- Entry fee for two foursomes
- Each foursome golfs with a PGA/LPGA Professional
- Complimentary practice round available for up to eight players on 12/6/18
- Certificates for two foursomes for another day of play at Fiddlesticks
- Light breakfast before and lunch after
- Cocktails and Dinner the night before
- Company banner in dining area
- Tee sign recognition
- Receive Grampy's Famous Ditty Bag

### **Silver Sponsor: \$5,000**

- Entry fee for four players
- Your foursome golfs with a PGA/LPGA Professional
- Complimentary practice round available for up to four players on 12/6/18
- Light breakfast before and lunch after
- Cocktails and Dinner the night before
- Company logo on all golf carts
- Company banner in dining area
- Tee sign recognition
- Receive Grampy's Famous Ditty Bag



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## GRAMPY'S PRO-AM

### **Golf Foursome: \$3,500**

- Entry fee for four players
- Your foursome golfs with a PGA/LPGA Professional
- Tee sign recognition
- Light breakfast before and lunch after
- Cocktails and Dinner the night before
- Receive Grampy's Famous Ditty Bag

### **Individual Player: \$750**

- Entry fee for one
- Light breakfast before and lunch after
- Cocktails and Dinner the night before
- Receive Grampy's Famous Ditty Bag
- Grampy's is happy to group you with other golfers

### **Hole Sponsor: \$200 per hole**

- Company name and logo on tee sign(s)

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## **25th Annual Storybook Ball at Hyatt Regency Coconut Point Saturday, February 23rd, 2019: 6pm-11pm**

The Storybook Ball is the signature event of Ronald McDonald House Charities of SW Florida. Held at the beautiful Hyatt Regency Coconut Point, the Storybook Ball is considered one of Southwest Florida's premier events.

Join hundreds of businesses and community leaders in supporting the 25th Annual Storybook Ball for an extraordinary evening while helping in our mission of keeping families close.

### **Sponsorship Levels**

- Seize Your Moment Sponsor \$15,000
- Remember Me Sponsor \$10,000
- Poco Loco Sponsor \$7,500
- La Musica Sponsor \$6,000
- La Familia Sponsor \$5,000
- Hot Tamale Sponsor \$4,000
- La Mesa Sponsor \$3000
- Coco Sponsor \$1000
- Individual Tickets \$300 Each



## **"Seize Your Moment" Sponsor: \$15,000**

- Industry exclusive sponsorship.
- Two VIP Vitner tables of 10
- Company logo on take-home margarita glass.
- Two Complimentary rooms at the Hyatt the evening of the event.
- Company name in all event promotions.
- Company name on 300+ bidding devices.
- Premium placement, full page ad in program.
- Company name on event signage, AV presentation & RMHC website.
- Social Media Feature.
- Live sponsor recognition.

## **"Remember Me" Sponsor: \$10,000**

- Two VIP tables of 10.
- Company logo on take-home auction bag.
- Full page ad in program book.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media Feature.
- Live sponsor recognition.

## **"La Musica" Sponsor: \$7,500**

- One table of 10.
- Company signage around entertainment area
- Full page ad in the program book.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.
- Live sponsor recognition.



### **"Poco Loco" Sponsor: \$6,000**

- One table of 10.
- Company logo on take-home photo folio.
- Full page ad in the program book.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.
- Live sponsor recognition.

### **"La Familia" Sponsor: \$5,000**

- One table of 10.
- Full page ad in the program book.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.
- Live sponsor recognition.

### **"Hot Tamale" Sponsor: \$4,000**

- One table of 10.
- Half page ad in the program book.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.
- Live sponsor recognition.

### **"La Mesa" Sponsor: \$3,000**

- One table of 10.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.

### **"Coco" Sponsor: \$1,000**

- 2 Tickets to event.
- Company name on event signage, AV presentation & on RMHC website.
- Social Media mentions.

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Visit [www.rmhcswfl.org](http://www.rmhcswfl.org) for more information.