



# Sponsorship Packet

**7th Annual Brew-Ha-Ha**

**Craft Beer Festival**

**Saturday, October 20, 2018**

**5pm-8pm**



**Ronald McDonald  
House Charities®**  
Southwest Florida



The 7th Annual Brew-Ha-Ha is a fundraising event of Ronald McDonald House Charities® of SW Florida in partnership with Mercato. More than 1,000 beer lovers will sample over 60 craft beers while enjoying live music and a beautiful afternoon in Southwest Florida at the upscale Mercato in Naples, enabling RMHC to give hospitalized children in Southwest Florida what they need most: their families.





## Gold Sponsor

# \$4000

- Company logo on photo booth picture
- Company logo on take home koozies
- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 6 VIP Brewmaster's tickets to the event
- **Category exclusive sponsorship**



Ronald McDonald  
House Charities®  
Southwest Florida



## Silver Sponsor

# \$3000

- Company logo on photo booth picture
- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 4 VIP Brewmaster's tickets to the event



**Ronald McDonald  
House Charities®**  
Southwest Florida



## Bronze Sponsor

# \$2000

- Booth at event for company presence & marketing
- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 3 VIP Brewmaster's tickets to the event



**Ronald McDonald  
House Charities®**  
Southwest Florida



# Amber Sponsor

## \$1000

- Sponsor recognition on RMHC website & social media features
- Company logo on table top signage
- 2 VIP Brewmaster's tickets to the event



**Ronald McDonald  
House Charities®**  
Southwest Florida

## About Ronald McDonald House Charities of Southwest Florida

Ronald McDonald House Charities of SW Florida creates, finds and supports programs that directly impact the health and well-being of children in Lee, Charlotte, Collier, Glades and Hendry counties.

We do this through our Ronald McDonald House®, our Ronald McDonald Family Room®, our Ronald McDonald Care Mobile® Program, and our Scholarship and Grants programs.

We currently impact over 5,000 families annually and have been operating in Fort Myers since 1996.



**Ronald McDonald  
House Charities®**  
Southwest Florida



# Commitment Form

Company Name: \_\_\_\_\_

- Gold Sponsor \$4000
- Silver Sponsor \$3000
- Bronze Sponsor \$2000
- Amber Sponsor \$1000
- Donation: \$\_\_\_\_\_

Please fax or email the form to Amy Blanco at  
239-437-3521 or [amy@rmhcswfl.org](mailto:amy@rmhcswfl.org)

Thank you for your support!



**Ronald McDonald  
House Charities®**  
Southwest Florida